

# PW Privacy Policy

PW is a simple app created by [@hughhopkins](#).

Topics:

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## **What data do we collect?**

PW collects the following data:

- Anonymised analytics data. Such as the number of downloads or times the app has been opened. No Personal Identifiable Information (PII) is collected

## **How do we collect your data?**

You directly provide PW with most of the data we collect. We collect data and process data when you:

- Use or view our website via your browser's cookies.

### **How will we use your data?**

PW collects your data so that we can:

- Improve the app. See which features are popular.

### **How do we store your data?**

PW does not store any data itself. Instead we rely on services provided by Apple, GoSquared and Google for their analytics.

### **Marketing**

PW will never email you. I don't have the time.

### **What are your data protection rights?**

PW would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request PW for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that PW correct any information you believe is inaccurate. You also have the right to request PW to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that PW erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that PW restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to PW's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that PW transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Or write to us: [nametobedecidedinc@gmail.com](mailto:nametobedecidedinc@gmail.com)

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

PW uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website

## **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – PW uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Privacy policies of other websites**

The PW website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### **Changes to our privacy policy**

PW keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 18 March 2020.

### **How to contact us**

If you have any questions about PW's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [nametobedecidedinc@gmail.com](mailto:nametobedecidedinc@gmail.com)

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that PW has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: [nametobedecidedinc@gmail.com](mailto:nametobedecidedinc@gmail.com)